

Sample form, not for offline completion.

Visit <https://applyto.sxswlondon.com> to enter.



SXSW London Conference & Music Applications

- **Submissions for SXSW London's Conference and Music Festival, will open September 15th and close December 7th and November 24th respectively.**
- **The entry date is final and there will be no extensions provided. The system will automatically prevent entry submission at 23:59 GMT on the above dates.**
- **Successful Conference applicants will be notified by 28th February.**
- **Please ensure you have read our SXSW London Guidelines, found in the About within, for some useful tips.**
- **If you have any questions on the entry process or are experiencing technical issues regarding this form, please reach out [here](#) for the Conference team and [here](#) for the Music team.**
- **Please note: This submission will likely take 30 minutes to complete if you have all the supporting information ready to go.**

This submission will likely take 30 minutes to complete assuming you have all supporting information at hand.

Key dates for **Venture Spotlight Competition 2026:**

- **12th January 2026** – Submissions Open
- **19th March (23:59 GMT) 2026** - Submissions Close
- **10th March – 15th March** – SXSW London Internal Scoring
- **16th March – 22nd April** – Advisory Board Scoring
- **24th April** – Successful and unsuccessful applicants notified
- **4th May** – Top 20 Announced
- **1st – 6th June** (SXSW London festival):
 - **2nd June** – Semi Final Workshops
 - **3rd June** – Semi Finals
 - **4th June (AM)** – Finals
 - **4th June (PM)** – Venture Spotlight Lunch

Submission Name

Please fill in your details as the submitter here. Your speakers information will come after.

First Name

Last Name

Email

Phone

Company Name

Industry

Advertising

Aerospace and Aviation

Agriculture, Forestry and Mining

AI and Machine Learning

Animation and Post-Production

Apparel and Fashion

Architecture and Planning

Automotive

Biotechnology and Pharmaceuticals

Blockchain and Crypto Services

...

Job Title

Country

What is your relationship to the application?

This is my session

I am submitting on behalf of my organisation

I am submitting on behalf of someone else

I am from an agency submitting on behalf of a client

My Application

- I confirm I have carefully read and understood the SXS London Terms of Use and [SXS London Privacy Policy](#).
- In addition to the above policies, I shall comply and shall procure that any person(s) participating in my Materials (as defined below) and application shall comply with any applicable (i) participation and credential terms and conditions and (ii) Code of Conduct notified to me from time to time.
- I confirm I have carefully read and understood the Submission Guidelines including the eligibility criteria, entry deadlines and roles & responsibilities, and I agree to those application terms.

I acknowledge that:

- Entering this application does not guarantee my selection to participate in SXS London 2026 (even where an application fee is payable (unless otherwise stated)).
- SXS London will only review and consider applications submitted by the deadline for inclusion in SXS London 2026.
- SXS London's selection decisions are based on the criteria set forth in your application and these Submission Terms & Conditions.
- Final decisions are made in SXS London's sole discretion. SXS London is under no obligation to provide feedback to applicants.
- SXS London shall not reimburse any travel, hotel or other costs or expenses incurred by you in connection with your submission or, if you are successful, your participation in SXS London 2026.
- If I am selected to participate in SXS London 2026, and upon request by SXS London, I agree to make available myself and any person(s) who are featured as part of the Materials to participate in any media opportunities and consider any other activities at SXS London 2026. I also agree to promote my Material as part of the SXS London 2026 programme.
- I understand that I have the right to withdraw my submission at any time (prior to the end of any relevant submission deadline or unless otherwise agreed with SXS London) and may do so by contacting the relevant email address supplied in the Submission Guidelines.
- I understand that if I am selected to continue further in the selection process for SXS London and/or participate in SXS London, then prior to and as a condition for my participation in SXS London 2026, I understand and agree that I will be required to sign a separate Participant Agreement with SXS London ("**Participant Agreement**").
- I understand that SXS London shall have the right to request reasonable editorial amendments to my Materials and to request a substitute speaker or speakers if necessary. I agree to use my best endeavours to comply with such requests.

1. Warranties & Representations

- SXS London will treat my submission information as confidential (with the exception of the public vote information, as outlined in the application) but I understand and agree that:
 - I am responsible for protecting my intellectual property rights; and
 - Sharing proprietary information on the internet carries inherent risks, including piracy, and I assume those risks unless they are the result of SXS London's gross negligence.
- I represent and warrant that the information I provided in this application is accurate.
- I have the rights, consents and licences necessary to enter this application.
- All aspects of the work underlying this application ("**Materials**") are my own and do not infringe on the rights of any third party or otherwise breach any law.
- My application and Materials do not breach any agreement(s) or understanding by which I'm bound, including nor would my participation in SXS London 2026 breach any such agreement(s).
- I will not enter into any agreements or understandings with any person or entity that might conflict with my warranties and representations made in these Submission Terms & Conditions.
- I indemnify, defend, and hold harmless SXS London, its parents, subsidiaries, owners, and affiliates, license holders and each of their respective officers, directors, agents, and employees from any and all responsibility or liability arising out of or in connection with my breach of these Submission Terms & Conditions and/or any guidelines, policies and terms provided by SXS London.
- I agree to use this platform in accordance with the SXS London Terms of Use and any Code of Conduct notified to me from time to time.

1. Use of My Likeness & SXS London Marks

- Upon acceptance of my application by SXS London, I will grant SXS London an irrevocable, royalty-free, perpetual license to broadcast, distribute and publicly perform the Materials provided by me as part of the SXS London 2026 programme, including in marketing and publicity materials.
- I agree and consent that SXS London may perpetually use, sublicense, publish, distribute, reproduce and publicly perform content embodying my name, voice, likeness, image, biographical information, statements, Materials and other identifying materials, if such content is provided by me or if I'm selected to participate in SXS London 2026, in recordings captured during my participation in SXS London 2026 (collectively, "**My Likeness**") in any medium now known or created in the future (collectively, the "**SXS London Materials**") to promote SXS London.

I understand and agree that:

- There will be no financial or other monetary compensation payable to me for SXS London's (or any such sublicensee's) use of My Likeness in the SXS London Materials;
- SXS London shall have the right to edit, rearrange, vary, change, alter, modify, and delete My Likeness in the SXS London Materials without changing the substance or meaning;

- If applicable, I will ensure any restrictions that relate to the use of my Materials is included within my application to SXSW London;
- No promotions or other material incorporating My Likeness need be submitted to me for any further approval and SXSW London will not be liable to me for any use of My Likeness; and
- SXSW London will be the exclusive owner of all right, title and interest, including copyright, in the SXSW London Materials.
- SXSW London is the owner or licensee of all rights, titles and interest in and to the trade marks SXSW LONDON, SOUTH BY SOUTHWEST LONDON, along with other trade marks, and the corresponding logos, social media images, or other materials provided to you by SXSW London (collectively, the “**SXSW London Marks**”). SXSW London grants you a non-transferable, non-sublicensable, limited, non-exclusive, royalty-free, revocable licence (the “**Licence**”) to use, reproduce, and display the SXSW London Marks until 31 December 2026 (the “**Term**”) to promote your Materials, solely as follows: (a) in hashtags as follows #SXSWLONDON; and (b) with SXSW London’s prior written approval, on electronic flyers and digital marketing materials (collectively, the “**Licensed Activities**”).
- Any additional use of the SXSW London Marks, including in hashtags, requires SXSW London’s prior written approval. You agree to comply with any instructions provided by SXSW London, including, but not limited to, the SXSW London Submission Guidelines (as applicable), regarding your use or removal of the SXSW London Marks to ensure that the Licensed Activities, and any other approved use of the SXSW London Marks, are of a level of quality required by SXSW London. All use of the SXSW London Marks and all goodwill will belong to SXSW London. All rights not licensed or granted to you are explicitly reserved by SXSW London.
- The personal data I have supplied in this application in order for SXSW to review my materials and communicate with me about my application, will be processed in accordance with the [SXSW London Privacy Policy](#).

1. General

I acknowledge and agree that in order to improve the SXSW London experience or due to causes outside of the control of SXSW London, SXSW London reserves the right to:

- Modify the dates, locations or method of participating in SXSW London 2026 and/or SXSW London 2026 events; and/or
- Cancel, modify or suspend applications for SXSW London 2026, whether accepted or not. I agree that SXSW London may notify me of any of these modifications by posting a notice on its website.

Further to the above, I acknowledge that SXSW London may immediately terminate my participation (as well as the participation of other person(s) included within or associated with the Materials) and/or the inclusion of the Materials within the SXSW London 2026 programme, if I (or the other person(s) included within or associated with the Materials) engage in any act or behaviour (actual or alleged) that brings, or in SXSW London’s reasonable opinion would bring, themselves, SXSW London or any other aspect of SXSW London 2026 into disrepute.

I acknowledge and agree that if the dates, locations or methods of participating in SXSW London 2026 and its events are changed; or my application is denied, cancelled, or suspended, regardless of the reason, I will have no remedy against SXSW London, at law or in equity or otherwise. These Submission Terms & Conditions will be interpreted in accordance with and governed by the laws of England and Wales and the parties agree to submit to the exclusive jurisdiction of the courts of England and Wales.

- Applicant acknowledges and agrees that Applicant has read and understands these Submission Terms & Conditions and intends to be legally bound by its terms.

- Applicant acknowledges that the information contained in this application is accurate, that they have the rights necessary to share the materials contained herein and that the application will not infringe any third-party rights or breach any laws of any kind.
- By clicking the box below or by using any other electronic mechanism presented to signify acceptance of these Submission Terms & Conditions, Applicant agrees to and accepts these Submission Terms & Conditions.

I, the applicant, acknowledge and agree that I have read and understood these Submission Terms & Conditions and I intend to be legally bound by its terms.

Yes, I want to receive news, events and exclusive offers from SXSW London (optional)

Entry deadline for Venture Spotlight Competition 2026:

- Submissions open - January 12th
- Submissions close - March 8th (23:59 GMT)

Entry deadline for Apply To Talk at SXSW London:

- Submissions open - September 22nd 2025
- Submissions close - December 7th (23:59 GMT) 2025
- Public vote opens - December 8th 2025
- Public vote closes - December 23rd 2025

All applicants will be informed of the success of their submission by February 28th 2026.

Entry Deadlines for Apply to Play and Apply to Showcase at SXSW London:

- Submissions open - September 22nd 2025
- Submissions close - November 24th (23:59 GMT) 2025

If you have any questions on the entry process or are experiencing technical issues regarding this form, please [click here](#) for Conference enquiries and for Music, [click here](#).